



INTER AMERICAN UNIVERSITY OF PUERTO RICO
AGUADILLA CAMPUS
BUSINESS ADMINISTRATION DEPARTMENT

MINOR IN ELECTRONIC COMMERCE

CODE: 275M

The minor in Electronic Commerce aims to prepare students so that they may apply the basic concepts of electronic commerce and their function within the globalized economy. The student will identify the uses of Internet for businesses in national and international markets.

Requirements for the Minor in Electronic Commerce - 27 credits

Courses for the Minor in Electronic Commerce

ECOM 1210	Introduction to Electronic Commerce	3
ECOM 2301	Electronic Commerce Technical Infrastructure I	3
ECOM 2302	Electronic Commerce Technical Infrastructure II	3
BADM 1900	Fundamentals of Business Management	3
ITEC 1200	Programming Algorithms	3
ITEC 2450	Development of Web Page	3
MKTG 1210	Introduction to Marketing	3
MKTG 2220	Marketing Management	3
MKTG 2223	Consumer Behavior	3