



Interamerican University of Puerto Rico
Aguadilla Campus
Department of Science Technology

Sequential Bachelor of Science in Digital and Multimedia Graphic Design

Effective Date: 2018

FIRST YEAR – FIRST SEMESTER

CODE	COURSE	CRS.
DGDM 1101	History of Graphic Design	3
DGDM 1103	Fundamentals of Graphic Design	3
GECF 1010	Introduction to the Christian Faith	3
GEEN 1101	English I (One of them according to the results of the College Board)	3
GEEN 1201		
GEEN 2311		
GEIC 1010	Information and Computer Technologies	3
GESP 1101	Literature and Communication: Narrative and Poetry	3
TOTAL		18

FIRST YEAR – SECOND SEMESTER

CODE	COURSE	CRS.
DGDM 1104	Analysis of Graphic Media	3
DGDM 1201	Digital Photography Applied to Graphic Design I	3
DGDM 2201	Digital Graphic Design I (requirement DGDM 1103)	3
GEEN 1102	English II (One of them according to the results of the College Board)	3
GEEN 1202		
GEEN 2312		
GEHS 2010	Historical Process of Contemporary Puerto Rico	3
GESP 1102	Literature and Communication: Essay and Theatre	3
TOTAL		18

SECOND YEAR – FIRST SEMESTER

CODE	COURSE	CRS.
DGDM 2202	Digital Graphic Design II (requirement DGDM 2201)	3
DGDM 2203	Graphic and Digital Typography Design and Composition (requirement DGDM 1104 and DGDM 2201)	3
GEEN 1103 GEEN 1203 GEEN 2313	English III (One of them according to the results of the College Board)	3
DGDM 2204	Introduction to Multimedia Design (requirement DGDM 2201)	3
DGDM 1202	Digital Photography Applied to Graphic Design II (requirement DGDM 1201)	3
TOTAL		15

SECOND YEAR – SECOND SEMESTER

CODE	COURSE	CRS.
GEMA 1200	Fundamentals of Algebra	3
GESP 2203	Literature and World Vision	3
DGDM 2205	Semiotics and Graphic Communication (requirement DGDM 2203)	3
DGDM 2206	Writing for Digital Media and Video Production (requirement DGDM 2203)	3
DGDM 3016	Principles of Animation (requirement DGDM 2204)	3
TOTAL		15

THIRD YEAR – FIRST SEMESTER

CODE	COURSE	CRS.
DGDM 4014	3D Animation and Graphics (requirement DGDM 3016)	3
DGDM 3014	Corporate Identity and Visual Identity Design (requirement DGDM 1202 and DGDM 2203)	3
DGDM 3021	Multimedia Design and Production I (requirement DGDM 2204 and DGDM 3016)	3
GEEC 2000	Entrepreneurial Culture	3
GEHS 3050	Human Development, Society and Culture	3
TOTAL		15

THIRD YEAR – SECOND SEMESTER

CODE	COURSE	CRS.
GEST 2020	The Natural Environment and Human Beings	3
DGDM 3015	Packaging and Display Design (requirement DGDM 1202 and DGDM 2203)	3
DGDM 3022	Multimedia Design and Production II (requirement DGDM 3021)	3
DGDM 4013	Editorial Design (requirement DGDM 1202 and DGDM 2203)	3
ELECTIVE COURSE	Elective course (Choose one course)	3
TOTAL		15

FOURTH YEAR – FIRST SEMESTER

CODE	COURSE	CRS.
DGDM 4003	Ethical and Legal Principles of Graphic Communication	3
DGDM 4004	Management and Marketing of Graphic Media	3
DGDM 4005	Professional Seminar	3
GEHP 3000	Comprehensive Health and Quality of Life	3
GEPE 3010	Art Appreciation	3
GEPE 3020	Music Appreciation	
GEPE 3030	Theatre Appreciation (Select one of the three courses)	
TOTAL		15

FOURTH YEAR – SECOND SEMESTER

CODE	COURSE	CRS.
DGDM 4006	Design and Production of Digital Professional Portfolio (requirement DGDM 4005 concurrent with DGMD 4910)	3
DGDM 4007	Advertising Campaign Seminar	3
DGDM 4910	Practice (requirement to have passed the concentration courses except DGDM 4006 and 4007. Authorization of the Director of the Department or Coordinator)	3
GEPE 4040	Ethics and Social Responsibility	3
TOTAL		12

REQUIREMENTS FOR THE BACHELOR

DEGREE REQUIREMENTS	CREDITS
General Education Requirements	48
Concentration requirements	72
Elective courses	3
TOTAL	123

The DGDM 4910 course currently requires 180 hours of in-person practicum experience in a setting related to the discipline and approved by the practicum coordinator.

Note: DGDM 4910 is a practicum course that requires 180 in-person hours in a setting related to the discipline and approved by the practicum coordinator.

Students must obtain a minimum grade of C in the courses that are part of the Concentration Requirements, and a minimum grade of B in DGDM 4910.